ADVERTORIAL

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SKIN INC.®
The Choice for Serious Spa Professionals & Owners

Control the conversation while amplifying your brand awareness.

This is your opportunity to **educate spa professionals** on your offerings, demonstrate thought leadership and build trust within the industry. Provide in-depth information on your products, including benefits and best practices, or talk about how you continue to positively impact the industry.

2-PAGE ADVERTORIAL

A 2-page layout will fit approximately 800–1,000 words, 2–3 images and one headshot.

WHO YOU REACH

Qualified Spa Professionals across multiple media channels.

- 30,000 Magazine Subscribers
- 30,500 Newsletter Subscribers
- 58,500 Registered Website Users
- 32,000 Monthly Website Visitors
- 223,000+ Social Media Followers

WHAT'S INCLUDED

- Placement in the magazine
- 10 print copies of the issue
- Inclusion in the Table of Contents
- Placement on the website marked as "Sponsored"
- 60 day marketing push marketed as a Web Exclusive
- Web exclusive included 3x in the newsletter
- Rotating website listing in Sponsored Positions
- Cross-posted on social media
- PDF content asset for your website and marketing purposes
- Automated Reporting

1-PAGE ADVERTORIAL

A 1-page layout will fit approximately 400–600 words, 1–2 images and one headshot.

WHO YOU REACH

Qualified Spa Professionals across multiple media channels.

- 30,000 Magazine Subscribers

WHAT'S INCLUDED

- Placement in the magazine
- 5 print copies of the issue
- Inclusion in the Table of Contents
- Placement on the website marked as "Sponsored"
- PDF content asset for your website and marketing purposes

**Supplied: You supply production ready content & images, we lay out the article.*
***Q&A Interview: You participate in an interview & supply images. We write, edit & lay out the article.*